

Indonesia's Largest Sugar Technology and Equipment Exhibition!

4th  
**Sugar tech**  
**INDONESIA 2018**

An International Exhibition of Sugar Companies,  
Sugar Technology & Its Supporting Industries

In-Conjunction with:

**IISC**  
Indonesia International  
Sugar Conference 2018

An International Conference on The Latest  
Development in The Indonesian Sugar Industry

**31 Oct -1 Nov 2018**

**Grand City Convex  
Surabaya, Indonesia**

**www.sugarindo.com**

**BOOK  
NOW!**



Endorsed and Supported by:



Ministry of Industry  
Republic of Indonesia



Ministry of Trade  
Republic of Indonesia



Ministry of Agriculture  
Republic of Indonesia

Supporting Media :



Organized By :



PT Fireworks Indonesia

## ABOUT THE EVENT

**The 4th edition of SugarTech Indonesia 2018** held annually is Indonesia's largest specialized sugar and bioethanol technology event that brings together an international congregation of sugar companies and also its supporting industries gathered in the city of Surabaya, Indonesia to showcase the latest developments in the world sugar and bioethanol industry.

**Fireworks Exhibitions and Conferences** which boasts of a proven track record in the region for Sugar events such as:  
World Sugar Expo, Thailand  
SugarTech Indonesia  
Sugarex Colombia

## SHOW FACTS OF THE LAST SUGARTECH INDONESIA EXHIBITION

- Registered more than 3000 sugar related visitors in Sugartech 2017
- Generated more than USD 250 million worth of transactions during the exhibition
- More than 100 exhibiting brands in more than 4000sqm of space in Sugartech 2017

## FACTS OF THE SUGAR INDUSTRY IN INDONESIA

- Indonesia ranks 12th in worldwide sugar production.
- Indonesia's sugar plantations totaled 473,000 hectares or an increase of 2.9% from 460,000 hectares in 2008.
- Sugar production grew 2.8% to 2.85 million tons in 2009.
- The Indonesian government has decided to expand sugar cultivation by as much as 150,000 hectares in 2010 with the first phase 41,705 hectares. The plan will need 1.25 billion seedlings valued at Rp 563 billion.
- The Indonesian Government pledged to give full assistance to a South Korean company Park Energy Pte Ltd to build a sugar factory in Bener Meriah district, Aceh. This was reiterated by the Director General for Plantations, Achmad Mangga Barani, The South Korean company will be providing fund of Rp 1.8 trillion (USD 180 million) for the investment.
- Agriculture Minister Amran Sulaiman stated that the Indonesian Government has prepared three areas in Eastern Indonesia for new sugarcane plantations. Planning its location at South East Sulawesi, Merauke in Papua, and the Aru Islands in Maluku, they are aiming to bring at least 10 sugar factories and sugarcane plantations for new investors.
- Indonesia is South East Asia's largest consumer of sugar and the world's third largest importer, mainly for raw sugar. Total demand stood at 5.01 million MET for 2010 with imports making up the remainder mainly from Australia, Thailand and the Philippines.
- Sugar is a precious commodity in Indonesia. Refined sugar is mainly used by the food and beverage industry for processed foods and soft drinks that are consumed domestically and for export.
- The three biggest key Sugar manufacturers in Indonesia are: PT Perkebunan Nusantara XI (PTPN XI), PT Rajawali Nusantara Indonesia (RNI) and PT Sugar Group Companies (SGC).
- Ministry of Agriculture has targeted until 2019, There are 11 new sugar factories operating in Indonesia
- The expert staff of The Minister of Agriculture Investment, Syukur Iwantoro said there was actually 16 investors to build sugar factories in Indonesia

Source: Global Business Guide Indonesia

## OPPORTUNITIES IN THE INDONESIAN SUGAR INDUSTRY:

- Indonesian sugar companies looking for upgrades of machinery and tractors.
- Indonesian sugar farmers on the look-out for latest harvesting tools and equipment. Including the latest planting methods, fertilizers and planting solutions.
- Indonesian sugar mills looking for parts and technology upgrades.
- Indonesian sugar refineries looking for upgrades and maintenance solutions.
- Indonesian sugar companies exploring biogas and bioethanol technology potential.
- Indonesian sugar companies finding solutions for wastewater treatment.

# ABOUT THE ORGANIZER

Established in 2008, PT Fireworks Indonesia is part of the Fireworks Trade Media Group up of a large conglomerate of trade media companies which owns businesses ranging from directories and magazines to trade exhibitions and conferences. In merely 10 years, we have grown leaps and bounds with our own international offices spanning in more than 11 countries, bold expansion moves one may say, but we have since silenced the critics with excellent response from our media and our commitment to give our customers the relationships and big ideas to do different and better business remains unchanged.

Driven by a rich think-tank of ideas and helmed by a management team that comprises of the youngest trade exhibitions entrepreneurs in the industry, Fireworks is set to light up the stereotypical dull industrial exhibitions and publications scene with its fiery display of ideas and innovations!

Headquartered in Singapore, Fireworks Trade Media Group is currently made up of 4 different business units namely:

**Fireworks Exhibition (FE)** – International trade exhibitions organizer.

**Fireworks Business Information (FBI)** - A publishing company specializing in publications such as Trade Directories and Trade Magazines.

**QUIK Fairs (QF)** – Trade event organizers for Industrial Roadshows and Niche Events.

**JUZ Talk (JT)** – Professional organizer of international Trade conferences and Forums.

## WHO WILL VISIT?

- Sugar Manufacturers CEOs, Managing Directors, Technical Directors, Works/Plant Managers
- Process, Engineering , Lab Chemists, Environment Engineers , Power Engineers, Distillation and fermentation experts etc..
- Cane personnel of Sugar Mills
- Purchase Managers, Inventory Controllers and other executive.
- Sellers and resellers of Sugar and allied products.
- Research & development scientist.
- Exporters and Importers of Commodities
- Other interested Professionals
- Sugar-Ethanol industries
- Cane managers and Cane marketing Staff
- Sugar, Ethanol and Energy Researchers
- Research and Development Institutions
- Power, Energy and Fuel Companies
- Consultants and advisors of Sugar, Ethanol, Energy and other downstream industries & many more.....



# ABOUT THE VENUE



## Grand City Surabaya, Indonesia

Jl. Walikota Mustajab (Jl. Kusuma Bangsa)  
 Surabaya, East Java 60272  
 Tel : (+62-31) 5240 5777  
 Web: [www.grandcitysurabaya.com](http://www.grandcitysurabaya.com)

Convention Hall, as part of the most technologically advanced, aesthetically pleasing, and functionally superb venues in Eastern Indonesia; Grand City Mall & Convex. It is strategically and prominently located in the heart of city center and central business district of Surabaya.

The acoustically designed hall with column free space about 2600 sqm and prefunction area or lobby about 720 sqm on level 3, Convention Hall has the capacity of 100-150 booths or 4000 people makes ideal for medium scale of exhibition, concert, large scale of meeting & convention, wedding, and other function.

# COST OF PARTICIPATION



## HAVE IT RAW!

Raw Space Only (Min 18sqm)

**320 USD PER SQM**

"Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."

### Shell Scheme Package Includes:

- 1 x 230V - Power Point
- Needle Punch Carpet Flooring
- White Laminated Plywood Panel
- 2 x Fluorescent Tube

## SHELL ME UP!

Standard Shell Scheme (9sqm)

**340 USD PER SQM**

"Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."

- 2 x Upright Chair
- 1 x Information Counter
- Fascia Board With Company Name

## SPACE BOOKING FORM

For provisional bookings please email this form to: [info@asiafireworks.com](mailto:info@asiafireworks.com)

We are keen to :

**Raw Space Only**

Area \_\_\_\_\_ sqm only (min 18 sqm)

**Shell Scheme**

Area \_\_\_\_\_ sqm only (min 9 sqm)

**Name**

**Designation / title**

**Company**

**Country**

**City**

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**Tel**

**Fax**

**Mobile**

**Email**

## Our International Offices:

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